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DBM Consultants drives global expansion with new APAC hire

Research agency builds APAC offer with new Managing Director.

Financial services research expert, Andrew Kim, has been appointed Managing Director of DBM Consultants in Singapore. Kim has over 15 years' experience in the financial services industry, starting off in New York Life Insurance's Seoul office before moving onto the equities desk in the Commonwealth Bank of Australia's Sydney office. He moved to Singapore from Sydney in 2012 with RFi Group and over the last 9 years has established himself as a strategy and CX consultant, with great success in designing and delivering syndicated and bespoke research programs to Asia's financial services industry. Kim holds Executive Education certification from Wharton Business School in Business Analytics, a Bachelor of Commerce from the University of New South Wales and is an Honourary Alumnus of the Yanbian University of Science and Technology.

"Andrew will play a key role in DBM's international expansion with a focus on driving our financial services and other offers into Southeast Asian markets," said Kipling Zubevich, CEO of DBM Consultants.

Founded in 1992 by Dhruva Gupta, DBM Consultants is one of Australia's leading market research companies and part of the APAC-wide Illuminera Group. A specialist research and insights consultancy with over 25 years' experience, DBM advises the biggest names in financial services, and works with a number of clients in utilities, telecommunications, education and government.

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